

Mud Pie Introduces Fashion for Fall 2017

With 199 versatile new styles to layer and mix

TUCKER, GEORGIA - (April 10, 2017) – While consumers shop for summer wardrobes, fashion boutique retailers are planning fall. This week, Mud Pie mailed thousands of fall fashion catalogs to retailers just in time to prepare assortments next season. Mud Pie’s Living and Kids Collections will launch in a few short weeks.

Fashion is Mud Pie’s fastest growing business as more specialty retailers look to expand into new categories. For Fall 2017, the collection blends basics with unique statement pieces to create must-have demand at retail.

Fall Fashion 2017 is a showcase of outfits for fall weather activities and holiday celebrations. Think quilted vests for apple picking, flirty lace-up tunics for winery tours, faux suede mini-skirts for game day and button-up boyfriend plaid shirts for a cabin weekend. A refreshing collection of new piece types, prints and fabrics that transition from work-to-play and day-to-night. Among separates and dresses, you’ll find faux leather and fringe accents, cowl necks, reversible ponchos, and hand-painted fall florals. Plus, a gorgeous new layering collection, Outwear, filled with effortless wraps, vests, dusters and ponchos.

Mud Pie is introducing brand new additions in bags and accessories, with more pieces than ever before. Fall 2017 welcomes bucket bags, saddle bags and a brand new travel collection, Jetsetter, including luggage tags and a unisex travel pouch. Find accessories to finish the look with felted winter hats, chic gloves and beautiful blanket scarves. The season’s jewelry is full of dazzle, including genuine suede tassels, bull and ox horn accents, layering sets and mix-and-match earrings.

Fall fashion is the most memorable line to date with inspiring outfits for every activity and ageless layering pieces for all shoppers alike. As always, every piece comes at a very attractive price point.

For more information, please visit <https://wholesale.mud-pie.com/>.





About

Mud Pie

Mud Pie is an award-winning manufacturer of innovatively designed and affordably priced gifts for the home and hostess, for babies and toddlers, seasonal and holiday gifts and a collection of fashion and fashion accessories. Many of Mud Pie's unique items are packaged ready-to-give and are available in over 16,000 specialty retailers and department stores. For more about Mud Pie visit <https://wholesale.mud-pie.com>. Mud Pie delivers the right gifts, at the right time, at the right price. Mud Pie...because every day is a gift.

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