

LOGO GUIDELINES | MUD PIE 2022

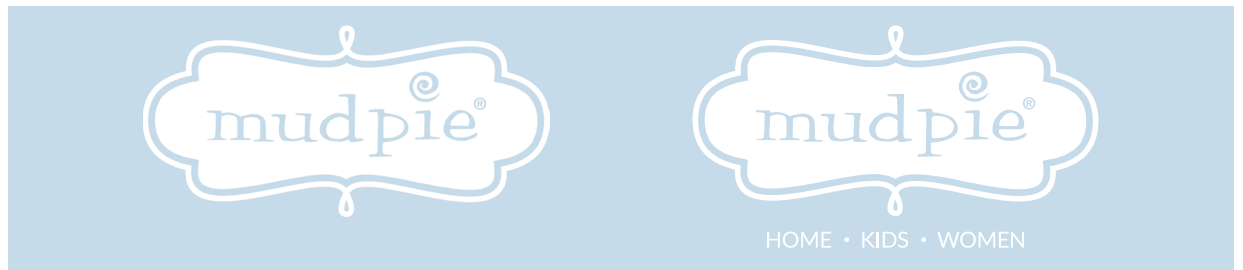
PRIMARY LOGO

Primary logos are to be placed in prominent spaces on all designs and must be clearly legible on any marketing collateral.

NOTE: The primary logo must maintain a clear space around the mark. This space isolates the mark from any competing graphic elements that might conflict with, overcrowd, and/or lessen the impact of the logomark.



HOME • KIDS • WOMEN



HOME • KIDS • WOMEN

NOTE: For best results and sharpness in reproduction of signage and printed materials, use vector .eps logomark files.

SECONDARY LOGOS

The white format of these logos is approved for use if found in the brand tool box folder.



because every day is a gift

Secondary Logo with Tagline



Secondary Logo Mark



Secondary Logo Mark Inversed